



TO: California Travel and Tourism Commission  
Secretary of State  
Travel Industry Association  
Members of the Public Who Have Requested Notification  
(For informational purposes only)

FROM: Caroline Beteta, Executive Director

DATE: Friday, October 12, 2007

RE: PUBLIC NOTICE OF THE CTTC COMMISSION MEETING

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A meeting of the California Travel and Tourism Commission is scheduled to take place on Wednesday, October 24, 2007 from 9:00 a.m. to 4:00 p.m.

The meeting details are as follows:

Meeting:.....	CTTC <u>Commission Meeting</u>
Date:.....	Wednesday, October 24, 2007
Time:.....	9:00 a.m. to 4:00 p.m.
Meeting Location:	The Balboa Bay Club & Resort 1221 W. Coast Highway Newport Beach, CA 92663 (949) 645-5000

The agenda is attached for your reference.

Please R.S.V.P. (if you haven't already) to Matthew Sabbatini at 916-319-5401 or [msabbatini@visitcalifornia.com](mailto:msabbatini@visitcalifornia.com), if you are planning to participate so that we can ensure that pertinent meeting materials reach you.

Thank you.

**CTTC Commission Meeting**  
Wednesday, October 24, 2007  
9:00 a.m. to 4:00 p.m.

The Balboa Bay Club & Resort  
1221 W. Coast Highway  
Newport Beach, CA 92663  
(949) 645-5000

**AGENDA**

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*Any and all items on this Agenda are subject to discussion and vote*

- I. **Call to Order/Approval of Agenda and May 15, 2007 and September 24, 2007 Commission Meeting Minutes**
- II. **Opening Remarks**
- III. **Executive Director Report**
- IV. **Nominating Committee Report**
  - a. Discussion/Fill Existing Vacancies on Commission and Executive Committee
- V. **Referendum Update/Assessment Update**
  - a. Establish Task Force for Referendum
    - 1. Break-out - Assessed Business Value
- VI. **Governance Committee Report and Recommendations**
- VII. **Legal Issues**
  - a. Web Site Posting Policy
  - b. Potential Regulations Regarding:
    - 1. Commission Terms and Qualifications
    - 2. Collection Issues
    - 3. Definition of Assessed Business
  - c. Consideration of Ethics Policy and Conflict of Interest Policy
  - d. Commissioner Qualifications under Revised Statute
  - e. Open Meeting Act Policy Regarding Public Comment
  - f. Personnel Committee Report on Executive Director Contract - **closed session**
- VIII. **Marketing Advisory Committee Update - See Marketing Advisory Committee Meeting Agenda**
- IX. **Government Affairs Update**
- X. **Financial Report**
  - a. Audit Committee Report - Presentation of Auditor's Report for FY 06-07
  - b. Financial Reports
  - c. Cash Flow Update
  - d. Disaster Recovery Plan Update
  - e. Other Financial Matters
- XI. **Other Business**
  - a. CTTC Meeting Dates for 2008
- XII. **Public Comment**
- XIII. **Adjournment**